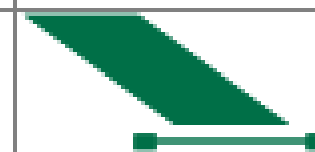


The Gaspar Casal Foundation

For Healthcare Research and Development



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1. The Gaspar Casal Foundation I

□ **Gaspar Casal**, considered by our first president Dr. César Navarro to be Spain's first epidemiologist, is notable for proposing a conceptual change in the approach to medicine, shifting from observation and reporting to a fact-based induction of disease. He pioneered work with the cause-effect relationship, observing a causal link between malnutrition the appearance of pellagra, cataloguing the disease's symptoms and recording the disappearance of the associated skin lesions with improved diet.

□ Professor Francisco García-Valdecasa commemorated Casal as follows:

“I have been surprised by the clarity of his understanding and his objectivity and lack of prejudices; he observed the facts without allowing himself to be influenced by the philosophical principles and systematic assumptions that hindered other thinkers of his day.

“He was unique in his independence of evaluation with respect to the prejudices of his time; not for another one hundred years did another author show such ingenuity. Although his discovery of pellagra should be highlighted, for me it is his clarity and independence of thought that place him among the great men of his time.”



1. The Gaspar Casal Foundation II

□ Structure:


Board of Directors

President: Dr. Jesús Millán Núñez–Cortés. Doctor of Medicine, Universidad Complutense de Madrid. Professor of Internal Medicine, Universidad Complutense de Madrid. Head of Internal Medicine, Hospital Gregorio Marañón de Madrid.

Vice President: Dr. José Francisco Martínez Cantarero. Doctor of Medicine, Universidad Complutense de Madrid. Specialist in Radiology, Hospital 12 de Octubre. Master of Healthcare Administration and Management, Universidad Pontificia Comillas de Madrid. European Healthcare Leadership Programme, INSEAD (Fontainebleau).

Secretary: Dr. Julián Ruíz Ferrán. BS in Medicine and Surgery, Universidad Complutense de Madrid. Master of Healthcare Administration and Management, Universidad Pontificia Comillas de Madrid. Master of Health Economics and Healthcare Management, Universidad Pompeu Fabra. Specialist in Clinical Pharmacology. Specialist in Pharmaceutical Medicine and Fellow, Royal College of Physicians, UK. Former Medical Director of Sanitas. Former Secretary of the Sanitas Foundation.

~~*Vocal:* D^a. Nazaret Torralba Monís. BS in Pharmaceutical Sciences, Universidad Complutense de Madrid. Technical Secretary of the Directory Board of ASISA.~~



1. The Gaspar Casal Foundation III

Staff

Director: Dr. Juan del Llano Señarís. Doctor of Medicine, Universidad Complutense de Madrid. M. Sc. Community Health, Usher Institute, University of Edinburgh. Specialist of Preventative Medicine and Public Health. Scientific Director and Professor of Public Health and Clinical Management, Masters of Healthcare and Administration and Management Program(MADS), Gaspar Casal Foundation and Institute of Continuing Education, Universidad Pompeu Fabra. President of the Spanish Association of Healthcare Technology Evaluation. Associated Editor of “Gestión Clínica y Sanitaria” Magazine. Director of the Healthcare Technology Evaluation Newsletter.

Education and Training Programs: Dr. Flor Raigada González. BS in Medicine, Universidad Complutense de Madrid. Master of Healthcare Administration and Management, Universidad Pontificia Comillas de Madrid. Master of Health Economics and Healthcare Management, Universidad Pompeu Fabra. Advanced Degree in Preventative Medicine and Public Health, UAM 2007.



1. The Gaspar Casal Foundation IV

Institutional Relations: Gema Pi Corrales. BS in Pharmaceutical Sciences. Universidad Complutense de Madrid. Master of Clinical Analysis, Facultad de Ciencias Químicas. Universidad Complutense de Madrid. Former Managing Director of RRHH and Former Director of the Department of Cooperation and Development, Obra Social Caja Madrid.

Research and Technology: Javier del Llano Señarís. BS in Psychology, Universidad Complutense de Madrid. Master of Business Administration and Management (ICADE). Expert Degree in Statistics, Facultad de Estadística, UCM. Programmer, webmaster and systems administrator.

International Relations: Katherine Elliott. BA in History, Yale University, New Haven, US. Master of Healthcare Administration and Management, Universidad Pompeu Fabra.

Administrative: M^a Jesús Cano Notario. BA in Educational Psychology. Universidad de Castilla-La Mancha. Diploma in Teaching.



1. The Gaspar Casal Foundation V


The members of our Advisory Board play a double role, serving as a point of reference for rigor and prestige while also coordinating projects.

Vicente Ortún: BS and MBA from ESADE, Barcelona. Doctor of Economic and Business Sciences, Universidad de Barcelona. M. Sc. Industrial Administration, Purdue University, USA. Doctoral Studies in Health Policy and Management, School of Hygiene and Public Health, Johns Hopkins University, USA. Visiting Scholar at MIT, Cambridge, Massachusetts. Director of the Center of Health and Economic Research (CRES), Universidad Pompeu Fabra and Associate Professor in the Department of Economics and Business.

Indalecio Corugedo: Professor of Economic Theory, Department of Economic and Business Sciences, Universidad Complutense de Madrid. M. Sc. Economics, London School of Economics, London University.

Guillem López: Doctor of Law and Economics. Universidad de Barcelona. PhD Health Economics, York University. Professor of Applied Economics, Universidad Pompeu Fabra, Barcelona.

Felipe Martín: Senior Telecommunications Engineer, Universidad Politécnica de Madrid. Specialty in Data Communication and Software Engineering. Former Head of Development of Land-Based Segment (PDS) of Envisat Satellite, ESA–ESRIN(European Space Agency: Center for Earth Observation) Frascati, Italia. Director of Taitus.



1. The Gaspar Casal Foundation V

Ricard Meneu: BS in Medicine and Doctor of Economic Science, Universidad de Valencia. Máster of Health Economics, Universidad de Alicante. Head of Quality of Care Department, Department of health, Generalidad Valenciana. Vice President of the Board of Directors of the Fundación Instituto de Investigación de Servicios de Salud.

Salvador Peiró: Doctor of Medicine, Universidad de Valencia. Head of Healthcare Research, Senior Research Center for Public Health, Generalidad Valenciana. President of the Board of Directors of the Fundación Instituto de Investigación de Servicios de Salud.

Josep Monterde: Doctor of Pharmaceutical Sciences. Director of Central Clinical Services and Head of Pharmaceutical Services, Hospital Vall d'Hebrón de Barcelona.

Martín Caicoya: Doctor of Medicine. Program Coordinator, Department of Quality and Innovation in Healthcare, Department of Health, Principado de Asturias.

Rosa Suñol: Doctor of Medicine and Specialist in Neumology. Director of the Department of Quality Research, Department of Medicine, Universidad Autónoma de Barcelona. Director of the Instituto Universitario Avedis Donabedian.



1. The Gaspar Casal Foundation V

Pablo Vázquez: Doctor of Law, UCM. Executive Director of Fedea, Associate Professor of Applied Economics at the Universidad Complutense and Director of the Immigration Studies Department of Banco Popular. Member of the Editorial Board of Sociedad Abierta.

César Navarro: BS in Medicine and Surgery, UCM. Specialist in Psychiatry, Specialist in en Medicina del Laboral Medicine at the Royal Academy of Medicine of País Vasco. Former President of the Provincial Assembly of Madrid of the Spanish Red Cross. Former General Subdirector of Internatinal Relations of the Health Ministry.

Francisco Molera: BS in Economic Sciences, BS in Psycology and BA in Philosophy, Universidad Complutense de Madrid. Former Head Administrator of the General Affiars and External Relations Council of the European Commission, Brussels.

Headquarters: C/ General Díaz Porlier, 78 – 8º A. 28006 Madrid. Spain.

www.fgcasal.org.



1. The Gaspar Casal Foundation VI

□ Our Mission:

The Gaspar Casal Foundation is a non-partisan, non-profit organization that seeks to contribute to the improvement of the healthcare system via rigorous critical analysis in the fields of public health, health economics, health policy and evaluation of healthcare technologies.

As a civic institution, we are dedicated to serving as a bridge between all agents of the healthcare system in order to facilitate communication and advocate positive change through education and training programs, research projects, and scientific dissemination activities.

We aim to respond to the changing demands and needs of public health with innovative solutions that contribute to the healthcare system.

□ Principles:

Independence



Transparence

Intellectual Rigor



1. The Gaspar Casal Foundation VII

□ Why FGC?

At the Gaspar Casal Foundation, we tackle the specific needs of the healthcare system and its agents from a humanistic perspective. We use our uniquely innovative vision to develop and adapt responses to changes in healthcare, taking advantage of an established network of public and private entities, all of which are united by a shared desire to improve public health. This common goal makes these entities not just FGC's sponsors, but rather our *partners*.

□ How do we operate?

➤ FGC functions as a matrix organization; our activity is comprised of projects developed in league with collaborators of varied expertise. Our multidisciplinary team consists of more than 130 professionals from numerous fields, notably those of medicine, psychology, sociology, economics, law and telecommunications. FGC's approach is based in this rich professional network, its skill at management, and an unwavering commitment to its goals.

➤ In some cases, the FGC works with *associated entities*, with which we share human and/or material resources.



2. Activities

The FGC is most active in **strategic projects for the healthcare sector**. These projects can be commissioned by a collaborating entity with a specific need or can be initiated by the foundation itself.

The types of activities that FGC carries out fall under three headings: **EDUCATION AND TRAINING, RESEARCH and SCIENTIFIC DISSEMINATION**.

- Education and Training Programs: Master's degree, diploma courses, seminars
- Research projects: Qualitative as well as quantitative
- Scientific Dissemination Projects:
 - Conferences, meetings, debates
 - Periodic and special publications
 - Prizes
 - Online communications platform



3. Past Activities: Education and Training I



3.1. Educational and Training Activities

- **Master in Health Services Administration and Management, 20th year**
- In collaboration with the Institute of Continuing Education (IDEC), the Center for Health and Economic Research (CRES), Pompeu Fabra University and the King Juan Carlos Foundation. Directed at graduates of programs in medicine, economics, pharmacology, sociology, law, psychology and biology, among others, that wish to specialize and pursue careers in the field of healthcare administration and management. With more than 600 graduates currently working in healthcare management, both public and private. (75 ECTS)
- Website: www.e-mads.org.
- **Graduate Degrees:** In 2010 we began two new graduate degree programs, in Clinical Management and Health Organization Management. In collaboration with IDEC and the Center for Economic and Health Research at Pompeu Fabra University (30 ECTS).
- www.fgcasal.org/dugesclin/index.htm.
- www.fgcasal.org/dugos/index.htm



3. Past Activities: Education and Training II



➤ Educational activities related to the Dissemination of Scientific Evidence and the Evaluation of Healthcare Technologies

With the support of Carlos III Health Institute under the framework of the Quality Plan from the National Health System. Given in 2008 and 2009.

“Professional Training Seminar: Trends in Evidence-based Medicine and Health Technology Evaluation”

“On-line seminar on the Economic Evaluation of Health Services, Quantitative Analysis Techniques Applied to Healthcare Evaluation and Clinical Epidemiology”

“Workshop for Clinicians: The Use of On-line Libraries for Cost Analysis and Economical Evaluation”

“Workshop: How to Get the Best Results from Publications”

“Seminar on Systematic Revisions”

“Analysis of Medical Decisions: a Practical Focus for the Evaluation of Healthcare Services”



3. Past Activities: Education and Training III



- **European Forum for Pharmaceutical Policy**
Annual forum since 2005 for the debate on Pharmaceutical Policy within Europe. In collaboration with sanofi-aventis.
- **CISFARH: Seminars on Hospital Pharmacy, Edition VI**
Annual program of continued training directed at chiefs of hospital pharmacy services. Since 2004. In collaboration with Janssen Cilag and the Spanish Society of Hospital Pharmacy (SEFH.)
- **Meeting and Debate on Healthcare Management: Management of Medicines within the Realm of Specialized Care. Hospital Infections.**
Biannual meeting with the collaboration of SEFH and ADIGES. In 2009 addressed, the necessity of action and cooperation at all levels of care in order to control hospital infections. With Janssen Cilag.
- **On-line Medical Conferences. Edition IV**
Annual meeting point for clinicians, directors of hospitals and health centers, solicitors, telecommunications experts and other agents of the healthcare system that are involved with the future of telemedicine and health and social assistance using Information and Communication Technologies (ICTs). With the Instituto de Salud Carlos III.



3. Past Activities: Education and Training IV



- **Summer Courses at Complutense University. El Escorial. Edition IV**
Meetings about current healthcare topics. 2006: Patient Safety; 2007: The Future of Nanomedicine in Spain; 2008: Innovations in the Management of Health Services; and in 2009: The Impact of Environmental Damage on Health. With the Mapfre Foundation.
- **Management of the Human Element: From Resource to Growth Factor and Organizational Innovations.**
Training program designed to improve skills in the management of people and work teams, while encouraging the sharing of experiences and knowledge. In collaboration with INSEAD, Fontainebleau, France, 2008. With Teva.
- **Conferences on the Evaluation of Healthcare Technologies. Edition III**
Debates about the application of innovations and technology to healthcare. Since 2007. With FENIN.





3. Past Activities: Research I

3.2. Research Activities

- **EPIMED: Use of Medications as a Function of Case Load in Spanish Hospitals.**
Technological platform that helps to optimize the use of medications in the hospital setting by evaluating their use in clinical episodes. Allows for analysis of medication costs, prescription profiles, variability and clinical safety, identifying areas for improvement and promoting the efficient use of pharmacotherapy. With Amgen. *“TRANSPARENCY PRIZE:” Prize for Quality in the National Healthcare System 2007, from the Quality Agency of the National Healthcare System, and the Ministry of Public Health and Wellbeing*
- **Autonomous Healthcare Systems: Solution or Problem?**
Study analyzing the differences between the autonomous communities in basic health indicators, supply and demand of healthcare services, financing, use of resources and citizen satisfaction with the National Healthcare System. Published in 2009. In partnership with Círculo de la Sanidad.





3. Past Activities: Research II

- **Delphi Prospective Analysis: The Future of Pharmaceutical Services in Spain (2020).**
Study examining the likely changes in supply and demand that will affect pharmaceutical services in the next decade. With the AstraZeneca Foundation.
- **Determinants of the prescription and consumption of medication in Spain.**
Longitudinal study on the pattern of medication use by the Spanish people using data from the National Health Survey (ENS) and Healthcare Barometers (BS). With the goal of creating an explanatory model for the consumption of medications while accounting for variables in patients, doctors, and the environment. Published in 2009. With sanofi aventis.
- **The 100 Most Used Terms in Healthcare and Clinical Management for Doctors.**
Study that analyzes both the principal areas of deficiency in knowledge about management among clinical professionals and the basic and most prevalent concepts in healthcare management and policy, updating the growing information on healthcare management. Published in 2009. With the Abbott Foundation.





3. Past Activities: Research III

- **Study of the Prevalence of Tobacco Use in Patients Receiving Chronic Home Oxygen Therapy.**
Analysis of the prevalence of smokers among patients receiving chronic home oxygen therapy in the Autonomous Community of Madrid. Published in 2009. With Airs Products.
- **From the Concept of the Therapeutic Utility of Medications to its Application.**
Study addressing how, when and by whom therapeutic utility is measured, as well as what its purpose is and for whom it is useful. Published in 2009. With GSK.
- **Phenomenological and Anthropological Patterns of Pain: Typologies and Clinical Applications.**
Phenomenological catalog of pain, with special attention to chronic pain, created using personal interviews from pain sufferers. Published in 2009. With the Grünenthal Foundation.





3. Past Activities: Research IV

- **Economic Evaluation of Pharmacogenomics, Oncology, and Hematology**
Base case study inviting reflection and debate about the concepts that define the practice of Individualized Medicine. Forms the basis for a proposal to standardize the methodology of the economic evaluations on Oncopharmacogenomics. Published in 2009. With the Roche Institute.
- **The Perception of Health in Spain in the last 20 years**
Longitudinal study of the National Health Survey (ENS) from 1985 to present analyzing variables in the recurring questions from the survey. Published in 2009. With the AstraZeneca Foundation .
- **The Cost of Alzheimer´s in Spain.**
Epidemiological study weighing the costs of Alzheimer´s disease in Spain, including those derived from informal caretakers. Published in 2009. With Pfizer.





3. Past Activities: Research V

- **Validation of New Cost-Benefit Analysis Model for Medical Treatments**
Application of a cost-benefit model to a study on changes in well-being based in productivity, adapted for schizophrenia treatments. Published in 2008. With Lilly.
- **Healthcare Costs in the Autonomous Communities.**
Study calculating the demand for healthcare in each of the autonomous communities and identifying the factors influencing said demand. Analyzes the effects on healthcare services and calculates expenses for varying age groups. Published in 2008. With the AstraZeneca Foundation.
- **Efficiency and Medicines: a Review of the Guidelines for Economic Evaluation. The Fourth Hurdle.**
Analysis of international experiences with the fourth wall, the guidelines for economic analysis, and standard costs for the reimbursement of medicines. Published 2008. Con sanofi aventis.





3. Past Activities: Research VI

- **Health Determinants in the Spanish Population.**
Research addressing how social, economic, biological and lifestyle determinants influence the health and well-being of the Spanish, as well as the relationships between variables in the use of the healthcare system. Published in 2007. With sanofi aventis.
- **Health Determinants in the Andalusian, Basque and Valencian Populations.**
Studies of the determinants of health in different autonomous communities. Published in 2008 and 2009. With sanofi aventis.
- **Women's Health in Spain in the 21st Century.**
Study describing the situation of women in Spain with respect to illnesses and the healthcare system. Published in 2006. With sanofi aventis.





3. Past Activities: ResearchVII

- **Influence of Different Forms of Legal Organization in Hospitals in the Management of Patient Services**
Study evaluating the influence of the legal organization of five hospitals and the quality of the management of three patient services: Acute Myocardial Infarction, Breast Cancer, and Chronic Obstructive Pulmonary Disease. Published in 2008. With Adeslas.
- **Models of Management and Integration of Social and Health Services in Dependent Persons: A Comparative Analysis in the Autonomous Communities.**
Analysis of the current policies regarding dependency in the autonomous communities. Suggests possible solutions with regard to future sustainability of health and social services. Published in 2007. With Imsero.
- **Quality Indicators for Nutritional Support in Hospitals.**
Report designed to provide health personnel involved in nutritional support the tools necessary to measure the quality of their services. Published in 2007. With Fresenius Kabi.





3. Past Activities: Scientific Dissemination I

3.3. SCIENTIFIC DISSEMINATION ACTIVITIES

➤ **NETS.**

The first social communications network for the healthcare sector, NETS seeks to encourage the exchange and debate of opinions and experiences among agents of the healthcare system. NETS consists of a twice-annual magazine and the website www.proyectonets.org.

➤ **Gaspar Casal Prizes. I Edition.**

The Gaspar Casal Foundation awards the Gaspar Casal Prize to the individual or institution with the best project or achievement in the realm of public health. The prize aims to encourage and recognize the scientific, technical, social and human contributions of the people and institutions dedicated to the development and improvement of public health. 2010.





3. Past Activities: Scientific Dissemination II

- **Healthcare Barometers**
Web application (www.barometrosanitario.info) to collect citizens' opinions on the healthcare system. With the AstraZeneca Foundation.
- **Healthcare Costs**
Web application (www.gastosanitario.info) that collects estimates of healthcare costs, both public and private, for Spain and its autonomous communities while accounting for demographic variables. With the AstraZeneca Foundation.
- **Publication: “Autonomous Healthcare Systems: Solution or problem?”**
Book presented in Madrid in 2009. With the Círculo de la Sanidad.
- **Publication: “Health Determinants in the Spanish Population,” “Health Determinants in the Andalusian, Basque and Valencian Populations”**
Four books presented, respectively, in Madrid in 2007, Seville in 2008, Bilbao in 2008 and Valencia in 2009. With sanofi aventis.





3. Past Activities: Scientific Dissemination III

Publications:

Magazines

- ✓ Clinical and Healthcare Management (Gestión Clínica y Sanitaria) (ISSN: 1575-7811). Since 1999
- ✓ NETS, Healthcare Innovation and Technology (ISSN: 1889-3007). Since 2008.

Books

- ✓ Prospective Delphi Analysis of the Future of Pharmaceutical Services in Spain (ISBN: 978-84-693-3055-5)
- ✓ 20 Years of National Health Surveys (ISBN: 978-84-693-2372-4)
- ✓ Dictionary of Healthcare Management for Doctors. The 100 Most Common Terms. (ISBN: 978-84-614-1455-0)
- ✓ Determinants of the consumption and prescription of pharmaceuticals (DL: M-3775-2010)
- ✓ Autonomic Health Departments: Solution or Problem? (ISBN: 978-84-95552-77-8)
- ✓ Waiting lists: Can they be improved? (ISBN: 978-84-692-0819-9)
- ✓ "Economic Evaluation in en Pharmacogenomics, Oncology and Hematology". (ISBN: 978-84-95552-82-2)





3. Past Activities: Scientific Diffusion IV

- ✓ **Efficiency and Medications: Review of the Guidelines for Economic Evaluations. The Fourth Hurdle (ISBN: 978-84-691-2988-3)**
- ✓ **Epimed 2008: Medications and Case Studies in Spanish Hospitals (ISBN: 978-84-96727-78-6)**
- ✓ **Spanish National Healthcare System 2008: New Stage, New Challenges (ISBN: 978-84-92424-52-8)**
- ✓ **Human Resources for Health: Sufficiency, Adaptation and Improvement (ISBN: 13:978-84-458-1731-5)**
- ✓ **The Health and Health Determinants of the Spanish (DL: B-30576-2007)**
- ✓ **Are the Spanish Satisfied with the National Healthcare System? (ISBN: 84-8473-456-0)**
- ✓ **The Genome and Medicine (ISBN: 84-609-3002-5)**
- ✓ **The Spanish Healthcare Information System (ISBN: 84-95796-07-4)**
- ✓ **Everything Free for Everyone?: Establishing Priorities in the Spanish National Healthcare System (ISBN: 84-8473-298-3)**

All publications, articles, speeches, and promotional materials can be found on our website: www.fgcasal.org



4. Clients / “Partners” I



FGC was born of a dedication to service; we aim to contribute added value to our collaborators with our expertise in consulting, scientific knowledge, style of working, and practical know-how.

For the last 14 years we have participated in projects in the healthcare sector, in collaboration with a wide-range of companies, universities, public institutions, and foundations, always with the goal of helping the sector adapt to changes in society. Our public-private partnership allows for dialogue and cooperation between different agents of the healthcare system, and the realization of common goals that would not otherwise be possible.

Notable among our partners are them are:

Foundations

- ✓ Farmaindustria
- ✓ Abbott Foundation
- ✓ AstraZeneca Foundation
- ✓ Genoma España Foundation
- ✓ Grünenthal Foundation
- ✓ Lilly Foundation
- ✓ Mapfre Foundation
- ✓ Orange Foundation
- ✓ Pfizer Foundation





4. Clients/ “Partners” II

- ✓ Fundación Salud Innovación y Sociedad
- ✓ Sanitas Foundation
- ✓ Vodafone Foundation
- ✓ Roche Institute

Associations:

- ✓ Ateneo Científico, Literario y Artístico de Madrid
- ✓ Círculo de la Sanidad
- ✓ Sociedad Española de Rehabilitación y Medicina Física
- ✓ Federación Española de Empresas de Tecnología Sanitaria (FENIN)

Biomedical Companies:

- ✓ Abbott
- ✓ Amgen
- ✓ AstraZeneca
- ✓ Baxter
- ✓ Bayer Schering
- ✓ Boehringer Ingelheim España
- ✓ Boston Scientific
- ✓ Chiesi España



4. Clients/ "Partners" III



- ✓ Faes Farma
- ✓ Gilead Sciences
- ✓ GlaxoSmithKline
- ✓ Janssen-Cilag
- ✓ Johnson & Johnson
- ✓ Laboratorios Esteve
- ✓ Laboratorios Pfizer
- ✓ Laboratorios Roche
- ✓ Lilly España
- ✓ Merck Sharp & Dohme de España
- ✓ Fresenius Kabi España
- ✓ Novartis
- ✓ Sanofi-Aventis
- ✓ Bayer Schering Plough
- ✓ Teva Genéricos España



4. Clients/ "Partners" IV



Healthcare Technology Companies:

- ✓ Airs Products
- ✓ ARX Automatización de Farmacias
- ✓ Atos Origin
- ✓ Becton Dickinson
- ✓ Bet Value
- ✓ Capio Sanidad
- ✓ Dialcom Networks
- ✓ Medtronic
- ✓ Palex Medical
- ✓ Saniline

Consulting Firms:

- ✓ Antares Consulting
- ✓ Bearing Point
- ✓ Ernst&Young
- ✓ PriceWaterhouseCoopers



4. Clients/ “Partners” V



Insurance Companies:

- ✓ Adeslas
- ✓ Mapfre
- ✓ Sanitas

Public Institutions:

- ✓ Agencia Laín Entralgo
- ✓ Complejo Hospitalario León
- ✓ Consejería de Sanidad y Dependencia de Extremadura
- ✓ Consejería de Sanidad Junta Castilla León
- ✓ Escuela Andaluza de Salud Pública
- ✓ Escuela Valenciana de Estudios de la Salud
- ✓ Fondo de Investigación Sanitaria, FIS
- ✓ Fundació de Gestió Sanitària Hospital de la Santa Creu i Sant Pau
- ✓ Fundación Investigación Biomédica, Hospital Gregorio Marañón
- ✓ Hospital Comarcal Marina Baixa
- ✓ Institut de Recerca – Hospital Universitari Vall d’Hebrón
- ✓ Instituto Aragonés de Ciencias de la Salud
- ✓ Instituto de Salud Carlos III



4. Clients/ “Partners” VI



- ✓ Ministerio de Sanidad y Política Social
- ✓ Ministerio de Ciencia y Tecnología
- ✓ Servicio Madrileño de Salud
- ✓ Servicio de Salud Castellano Manchego

Universities:

- ✓ Institución Universitaria de la Compañía de Jesús
- ✓ Universidad Centroamericana de Nicaragua
- ✓ Universidad Pontificia de Comillas

Communications companies:

- ✓ Medimedia
- ✓ Strong Comunicaciones, S.L.



5. Associated Entities



The FGC has collaboration agreements with:

Universitat Pompeu Fabra: www.upf.es

IDEC-UPF: www.idec.upf.edu/es/home.php

CRES-UPF: www.upf.edu/cres/

Fundación Universidad Rey Juan Carlos: www.urjc.es/

INSEAD: www.insead.edu

Universidad Libre de Bruselas: www.ulb.ac.be/

Universidad Complutense de Madrid: www.ucm.es. Real Colegio Complutense (Harvard)

Universidad Autónoma de Madrid: www.uam.es

Universidad de Alicante: www.ua.es

Universidad de Castilla-La Mancha: www.uclm.es

University of Bristol: www.bris.ac.uk/

Instituto de Empresa: www.ie.edu/

Asociación Española de Evaluación de Tecnologías Sanitarias: www.aeets.org

Instituto Max Weber: www.imw.es



6. Network of Professionals I



Made up of more than *150 professionals* that, working together, assure the success of all the projects in which the Gaspar Casal Foundation participates. Notable among them are those from the fields of medicine, psychology, sociology, economy, law and telecommunications, the main areas in which the Foundation is active.

Such professionals include:

Luis Quecedo: Doctor of Medicine, UAM, Specialist in Internal Medicine and Anesthesiology and Resuscitation. Master of Healthcare Administration and Management, ADOS and Universidad Pontificia Comillas de Madrid. Master of Health Economics and Healthcare Management, Gaspar Casal Foundation and Universidad Pompeu Fabra. Staff Specialist in Anesthesia, Resuscitation Unit, Hospital de la Princesa de Madrid.

Alicia Coduras: BS in Economic and Business Sciences, Universidad de Barcelona. Doctor of Political Science, Universidad Pompeu Fabra. Expert in statistics and econometrics. Technical Director of GEM, Instituto Empresa.

Alvaro Hidalgo: Doctor of Economic and Business Sciences, Universidad Castilla La Mancha. Director of Health and Economics Seminary, Universidad de Castilla La Mancha. Professor of Health Economics, Healthcare Administration and Management Masters Program (MADS), Gaspar Casal Foundation and Institute of Continuing Education, Universidad Pompeu Fabra. Max Weber Institute.



6. Network of Professionals II



Santiago Pérez: BA in Law, Political Science and Sociology. Doctorate in Labor Relations. Associate Professor of Theory and Organizational Design, Universidad Carlos III, Madrid. Max Weber Institute.

Arthur Mesas: Odontologist, Universidad Estatal Paulista, UNESP, Brasil. Master on Quantitative Methods of Research in Epidemiology, School of Medicine, UAM. Doctorate in Public Health, UAM

Elena Tomás: BS in Pharmaceutical Sciences, Universidad de Barcelona. Specialist in Pharmaceutical Sciences, Hospital Vall d'Hebrón de Barcelona.

M^a José Jiménez: Doctor of Medicine and Surgery, UAM. Specialist in Anesthesiology and Resuscitation. FEA, Cardiology Service, Hospital Clínico de San Carlos de Madrid.

Javier Sanz: BA in Law, ADE. BA in Political Science (ICADE). Lawyer in ICAM. Master of Healthcare Administration and Management, Gaspar Casal Foundation and Universidad Pompeu Fabra. Expert in Healthcare Law. Legal Consultant.

Miguel Arjona: BS in Economic and Business Sciences, UAM. Consultant. Professor of Strategy MBA, ICADE.

Jesús Ángel Sánchez: BS in Medicine, UCM. Master of Healthcare Administration and Management, ADOS and Universidad Pontificia Comillas de Madrid. Director of Forum Trainers.



6. Network of Professionals III



César Ullastres: BS in Economics and Business Science, UAM, Madrid. Director of Bluline, Nageiti Group. Director of Genome Development Spain.

Modesto Martínez: Doctor of Medicine, Universidad Las Palmas de Gran Canaria. Master of Health Economics and Healthcare Management, UPF Barcelona. Senior Program of Upper Hospital Management, IESE. Subdirector of Innovation and Processes, Hospital de Son Dureta, Palma de Mallorca.

Paloma Alonso: Doctor of Medicine and Surgery, Universidad de Valladolid. Medical Inspector. MBA. Delegate Advisor of Globesalud.

José González: Doctor of Pharmaceutical Sciences, UCM, Madrid. Delegate Advisor STM Editores, Ediciones Doyma. Former Director of the Institute of Medicine Studies, Grupo Ars XXI.

Javier López Iglesias: Doctor of Information Sciences and BA in Philosophy, UCM, Madrid. Former editor of Jano. President of the National Association of Health Journalists.

Antonio Durán: BS in Medicine, Universidad de Sevilla. M.Sc. Community Health, Usher Institute, University of Edinburgh. Investigador, European Observatory on Health Care Systems (WHO). Expert in Health Policy Euro – WHO. Director of Técnicas de Salud, S.A.



7. The Future



● It is essential to reflect upon the relationship that the Foundation must have with a declining welfare state and an increasingly litigious citizenry. FGC intends to incorporate a strategic use of social media to enhance all of its activities in education, applied research and scientific dissemination. Designed to promote **public health, health economics, clinical management, and healthcare technology evaluation**, our projects will serve as an impetus for debate and deliberation and generate open and unrestricted debate; they will offer rapid responses to the social necessities and demands that can arise at any moment. As a part of this effort, FGC is organizing in 2010 the Third Congress of Clinical Management and the 9th Scientific Meeting of the Spanish Association for the Evaluation of Healthcare Technologies.

● At present, the Gaspar Casal Foundation has applied for accreditation for the University Institute of Clinical Management in conjunction with the School of Medicine of the Universidad Complutense of Madrid. The objective of the institute is to develop and manage specialized knowledge of clinical management, promoting research, scientific dissemination and training in the field via interdisciplinary projects.



7. The Future



- Our strongest point and the key to the development of the FGC lies in the consolidation and the growth of our network of professionals that accompany us on what is not always an easy or obvious path.
- FGC is dedicated to the development of a new framework of relationships between the agents of the healthcare sector, one characterized by greater solidarity; by stimulating cooperating, and encouraging a sense of shared responsibility and the convergence of public and private objectives we aim to achieve higher levels of social welfare and quality of life.
- FGC aims to contribute to social cohesion and the strengthening of civic society in our current paternalistic culture. The economic crisis has impelled us to anticipate future problems and imagine their solutions, with a careful attention to fundraising and management.

